

**OCT  
19**
**CUREAGEOUS  
5K FUN RUN**
*Benefitting the IBC Network*


# SPONSORSHIP PACKAGE

SPONSORSHIP BENEFITS	SURVIVOR 1 Available	FIGHTER 1 Available	HOPE 1 Available	PINK RIBBON 1 Available	CUREAGEOUS 1 Available
	\$3,000	\$1,500	\$750	\$500	\$250
No. of free registrations	20	10	5	3	0
<b>LOGO PLACEMENT</b>					
Largest logo on all event materials	●				
Logo on t-shirts	●	●	●	●	
Logo on banners	●	●	●		
Logo on flyers	●	●	●		
Logo on website	●	●	●	●	●
<b>EVENT DAY RECOGNITION</b>					
Public acknowledgment during the event	●	●	●	●	●
Opportunity to speak at the opening and closing ceremonies	●				
<b>SOCIAL MEDIA</b>					
Featured posts on social media platforms	●	●	●	●	●
<b>BOOTH SPACE</b>					
Product display	●	●	●	●	
Sampling	●				
Engagement with participants	●	●	●	●	
<b>PROMOTIONAL MATERIALS</b>					
Inclusion of promotional materials in participant race packets	●	●	●	●	●
<b>MEDIA COVERAGE</b>					
Inclusion in all press releases and media materials	●	●	●		
<b>EMAIL MARKETING</b>					
Feature in pre- and post-event email communications to participants	●	●			
<b>EXCLUSIVE PERKS</b>					
Opportunity to place a branded item (e.g. water bottle, towel) in the race swag bag	●	●			
<b>EXCLUSIVE SPONSORSHIP OPPORTUNITIES OPTION*</b>					
Choice of one exclusive sponsorship at no additional cost	●				
Choice of one exclusive sponsorship at an additional cost		●	●	●	●

\*See back for more information

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**EXCLUSIVE**  
SPONSORSHIP OPPORTUNITIES



**WATER**

**\$1,250**

1 Spot Available

**BRANDING**

Logo on all water station signage

**RECOGNITION**

Mention in event announcements

**PROMOTIONAL MATERIALS**

Opportunity to place branded water bottles or promotional materials at water stations.



**STARTING LINE**

**\$1,250**

1 Spot Available

**BRANDING**

Logo prominently displayed at the starting line

**RECOGNITION**

Mention in event announcements

**PROMOTIONAL MATERIALS**

Opportunity to distribute promotional materials at the starting line.



**MEDAL**

**\$1,250**

1 Spot Available

**BRANDING**

Logo on all participant medals

**RECOGNITION**

Mention in event announcements

**PROMOTIONAL MATERIALS**

Opportunity to place promotional materials in the medal distribution area.

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**BIB**

**\$1,250**

1 Spot Available

**BRANDING**

Logo on all participant bibs

**RECOGNITION**

Mention in event announcements

**PROMOTIONAL MATERIALS**

Opportunity to include promotional materials in participant race packets.



**BOOTH**

**\$100**

15 Spots Available

**BRANDING**

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**RECOGNITION**

-

**PROMOTIONAL MATERIALS**

Opportunity to place promotional materials in Booth space.

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**RESERVE YOUR SPONSORSHIP NOW!**

Preferred Sponsorship: \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Please indicate below company name that you would like to appear on advertising, where applicable.  
Please print clearly. Submit logo files by August 1 to [LaurenS@johnsondev.com](mailto:LaurenS@johnsondev.com)

**Return your signed sponsorship form and check to:**



**CROSS CREEK  
WEST**

[LaurenS@johnsondev.com](mailto:LaurenS@johnsondev.com)  
Cross Creek West  
Attn: Lauren Smith  
24285 Katy Freeway, Suite 650  
Katy, TX 77494  
Make all checks payable to: CCR West Inc

FOR MORE INFORMATION CONTACT

Lauren Smith | [LaurenS@johnsondev.com](mailto:LaurenS@johnsondev.com)  
[CrossCreekWestTX.com/CUREAGEOUS](http://CrossCreekWestTX.com/CUREAGEOUS)